



CONNECT. **RIDE.** THRIVE.

SPONSORSHIP PACKAGES

DIAMOND

\$2,000/yr

NAME AND LOGO recognition included on event signage for three (3) annual member events:

Legislative Conference, February

Training Conference & Annual Meeting, June

Mid-Year Meeting, November

NAME AND LOGO recognition on web and print event materials:

Event website

Signs

Printed agenda

Name badges

RECOGNITION at the general session introducing or closing the event

PREMIER EXHIBIT LOCATION with the highest visibility to attendees

REPRESENTATIVE to speak at event's general session (5-minute maximum)

FIRST INVITATION to have your company present a session to attendees

NAME AND LOGO recognition on event email invites to attendees

BANNER AD included in four (4) member quarterly newsletters (hyperlinked to website)

BANNER AD on the association's website announcing the event (hyperlinked to website)

GOLD

\$1,500/yr

NAME recognition included on event signage for three (3) annual member events

Legislative Conference, February

Training Conference & Annual Meeting, June

Mid-Year Meeting, November

NAME recognition on select web and print event materials

Event website

Signs

Printed agenda

RECOGNITION at the general session introducing or closing the event

PREMIER EXHIBIT LOCATION with the highest visibility to attendees

NAME recognition on event email invites to attendees

BANNER AD included in two (2) member quarterly newsletters (hyperlinked to website)

SILVER

\$500/yr

NAME recognition included on event signage for three (3) annual member events

Legislative Conference, February

Training Conference & Annual Meeting, June

Mid-Year Meeting, November

NAME recognition on select web and print event materials

Event website

Signs

Printed agenda

Recognition at the general session introducing and closing the event

If you'd like to **BECOME A SPONSOR**, please complete the enrollment form and email Tina Ehrlich, Marketing Account Manager, at tina@capturemarketinggroup.com.



A-LA-CARTE 

LEGISLATIVE CONFERENCE SPONSORSHIP (FEBRUARY)

\$500 one time

- Name and logo** recognition included on event signage
- Name and logo** recognition on web and print event materials
- Event website
- Signs
- Printed agenda
- Recognition** at the general session introducing and closing the event
- Name and logo** recognition on event email invites to attendees

TRAINING CONFERENCE & ANNUAL MEETING SPONSORSHIP (JUNE)

\$1,000 one time

- Name and logo** recognition included on event signage
- Name and logo** recognition on web and print event materials
- Event website
- Signs
- Printed agenda
- Recognition** at the general session introducing and closing the event
- Name and logo** recognition on event email invites to attendees

TRAINING CONFERENCE & ANNUAL MEETING ATTENDEE GIFT SPONSORSHIP

\$1,500 one time

- Name and logo** recognition included on event signage
- Custom logoed item** to be given to all attendees at registration to take home
- Name and logo** recognition on web and print event materials
- Event website
- Signs
- Printed agenda
- Recognition** at the general session introducing and closing the event
- Name and logo** recognition on event email invites to attendees

MID-YEAR MEETING SPONSORSHIP (NOVEMBER)

\$750 one time

- Name and logo** recognition included on event signage
- Name and logo** recognition on web and print event materials
- Event website
- Signs
- Printed agenda
- Recognition** at the general session introducing and closing the event
- Name and logo** recognition on event email invites to attendees

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SPONSORSHIP ENROLLMENT

Thank you for your interest in annually sponsoring the Iowa Public Transit Association (IPTA)! Please fill out the following form and return to tina@capturemarketinggroup.com once completed along with supporting files. Sponsorship will last for one year and will be annually renewed unless otherwise notified in writing.

Company Name <i>As it should appear</i>	
Sponsorship	<input type="checkbox"/> Diamond (\$2,000/yr) <input type="checkbox"/> Gold (\$1,500/yr) <input type="checkbox"/> Silver (\$500/yr)
A-la-carte Options <i>See sponsorship brochure for details</i>	<input type="checkbox"/> Legislative Conference (\$500 one time) <input type="checkbox"/> Training Conference & Annual Meeting (\$1,000 one time) <input type="checkbox"/> Attendee Gift <i>at Annual Meeting</i> (\$1,500 one time) <input type="checkbox"/> Mid-Year Meeting (\$750 one time)
Company Address	
City, State, Zip Code	
Company Phone	
Website	
Sponsorship Contact	
Contact Title	
Contact Email	
Contact Phone	
Billing Contact (if different)	
Billing Address	
Billing City, State, Zip Code	

Additional notes and files to include:

Please note if you have exhibitor booth placement requests	
Hi-Res Logo (Hi-res .JPEG or .ESP)	<input type="checkbox"/> Attached in email and sent to tina@capturemarketinggroup.com
Website link for logo <i>When included in online marketing materials</i>	